

Monterey Park & West Valley Journal Advertising Rates

(local advertising – includes both publications)

AD SIZE	1X	3 X	6 X
Full Page	\$400	\$350	\$300
1/ 2 Page	\$200	\$175	\$150
1/4 th page	\$100	\$90	\$75
1/8 page	\$60	\$50	\$40

ADD \$50 FOR FULL COLOR – One insertion appears in both newspapers if timely.

NEWSPAPER MEASUREMENTS

Full page: 10 inches wide by 14.5 inches tall
Half Page Horizontal: 10 inches wide by 7.2 inches tall
Half Page Vertical: 5 inches wide by 14.5 inches tall
One-Fourth Page 5 inches wide by 7.2 inches tall
1/8th Page 4 inches wide by 3.5 inches tall

Column Width: 5 column Page: 1-7/8 inches.

DAVID’S LIST – A directory of local businesses is \$75 per year, paid in advance.

PUBLICATION SCHEDULE & DEADLINES

The West Valley Journal is published on the first full week of the month. Deadline is the 20th of the previous month.

The Monterey Park Journal is published on the third full week of the month. Deadline is the 10th of each month.

CIRCULATION: 10,000 + total circulation.

Deadlines: All advertising and editorial copy is due the 10th of each month.

Published by Barron Communications

P.O. Box 987

Monterey Park, CA 91754

(626) 572-7450 – Email: News@sgvjournal.com

CREDIT POLICY- Payment in advance until credit established (3 months)

Make Payments to Barron Communications, P.O. Box 987, Monterey Park, CA 91754

Most

Credit Cards accepted.

Effective July 1, 2014